

## Layne joins Firefly Group in Palm City as junior account executive

By staff report

Friday, June 11, 2010



Jessica Layne has joined The Firefly Group in Palm City as a junior account executive.

She is responsible for assisting in client services, community relations, media strategy and tactics, event management and marketing. She is a committee member for the Boys & Girls Clubs of Martin County fundraiser "Gathering of Goddesses" and is an ambassador for the Palm City Chamber of Commerce.

Layne is a graduate of the University of Florida with a degree in public relations and leadership, and is a graduate of Martin County High School.

