



IN THE SPOTLIGHT

The Firefly Group Shines Brighter With New Glowworm

The Firefly Group continues to brighten its staff with the addition of its newest "Glowworm," more traditionally known as intern. Stacy Ranieri, founder, president and "Chief Illuminator" of the Palm City based public relations firm is pleased to welcome Marlena Fant to the Firefly family where, in her role as Glowworm/intern she will gain practical hands-on experience in the field of public relations, marketing and event management while providing valuable support to the busy firm.

"It's always exciting having a new intern join our team," Ranieri said. "Marlena's fresh and enthusiastic perspective and propensity for learning quickly has already been a benefit to the office environment."

Marlena is a senior at the University of Florida. As a student in the college of health and human performance, she is majoring in recreation and event management with a minor in business administration. While in Gainesville, she had the opportunity to volunteer at the Thomas Center, a local venue and art gallery known for its history and significance within the community. There, she was able to learn the many details that go in to managing events.

Marlena is excited to be back in Martin County to complete her semester-long internship. "I am so thankful to have the opportunity to intern with such a reputable company

within the community. The Firefly Group has so much to teach me, and I am excited to learn," she said.

About The Firefly Group

The Firefly Group is a public relations and marketing firm servicing businesses, landowners, nonprofit organizations and government agencies. With a focus on providing comprehensive, strategic and sustainable solutions,

Firefly works with clients to identify ways in which to successfully meet their organizational and project goals and objectives through effective communications. Industry areas include: agriculture, energy, environment, government, marine/water, nonprofits, science/education, small businesses and sustainable community development.

For more information, call (772) 287-5272, visit www.fireflyforyou.com, follow us on Twitter www.twitter.com/FireflyGroupPR or find us on Facebook www.facebook.com/TheFireflyGroup.



Marlena Fant