

Martin

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Business

PALM CITY

Firefly Group wins Image Awards

The Firefly Group, a Palm City based public relations and marketing firm, won eight awards from the Treasure Coast Chapter of the Florida Public Relations Association.

The Image Awards competition honors excellence in public relations programs throughout Martin, St. Lucie and Indian River counties.

The group earned an Image Award, Judges' Award and the Grand All Image Award for coordinating Keep Martin Beautiful's Environmental Stewardship Awards competition. Firefly also received Image Awards for the Indian River BioEnergy Center groundbreaking and Manatee Pocket Dredging Project outreach and education efforts. The firm earned an Award of Distinction for the INEOS New Planet BioEnergy community outreach campaign. Firefly also received an Image Award for the annual Florida Ranches calendar and an Award of Distinction for its Firefly Group Facebook page.

The entries will be sent on to the statewide Golden Image Awards competition.