

## **Palm City's Firefly Group given two statewide public relations awards**

By staff report

Posted September 6, 2011 at 1:52 p.m.

The Firefly Group, a public relations, marketing and strategic planning firm headquartered in Palm City, was honored with two awards during the Florida Public Relations Association's 2011 Golden Image Awards ceremony.

The award competition, presented during FPRA's 73rd annual conference in Naples, recognizes excellence in public relations throughout the state.

Firefly received an Award of Distinction for its production of the 2011 Florida Ranches Calendar – a photographic tribute to the environmental stewardship and cultural importance of Florida's cattle ranches.

Firefly also received an Award of Distinction for management of Keep Martin Beautiful's Environmental Stewardship recognition event. The event is held annually in Martin County to recognize and reward notable efforts within the community to promote environmental stewardship and innovation through education and action. Firefly staff coordinates and promotes Keep Martin Beautiful's annual programs and events, including the Environmental Stewardship Awards.

Story can be found at: <http://www.tcpalm.com/news/2011/sep/06/palm-citys-firefly-group-given-two-statewide/>