

On Saturday, Aug. 15, nearly 250 people attended the 3rd annual Pink Tie Friends' **Friendship Luncheon** at the Port St. Lucie Civic Center.

The luncheon, which took place from 11 a.m. to 3 p.m. in the Emerald Ballroom of Civic Center in Port St. Lucie, raised \$19,000 for Pink Tie Friends. All proceeds will help the nonprofit organization fulfill its mission of assisting newly diagnosed breast cancer patients in Martin, St. Lucie and Indian River counties who are either uninsured or underinsured.

The Friendship Luncheon featured a delicious gourmet buffet, diverse silent auction and an emotional keynote address by renowned certified speaking professional (CSP), Cynthia Krosky. Pink Tie Friends also unveiled its 2010 Light of Hope Calendar, which illustrates to the community the face and spirit of those who have courageously battled and survived breast cancer by featuring a different, local breast cancer survivor each month.

"On behalf of the 2009 Luncheon Committee, I would like to thank everyone who attended this year's Friendship Luncheon," said Judy Schilder, co-chair of the 2009 Luncheon Committee. "It was a fabulous day and we are so grateful to those who came out to support our mission. I would also like to give special thanks to our sponsors and in-kind donors. Without them, our success would not have been possible," Schilder added.

*Pink Tie Friends is a 501 (c)(3) nonprofit organization comprised of hardworking volunteers dedicated to assisting uninsured and underinsured breast cancer patients throughout Martin, St. Lucie and Indian River counties. All proceeds from the Friendship Luncheon and 2010 Light of Hope Calendar will be used to support these men and women in their fight against breast cancer. For more information, contact Pink Tie Friends at (772) 785-8730 or [info@pinktiefriends.org](mailto:info@pinktiefriends.org) or go to [www.pinktiefriends.org](http://www.pinktiefriends.org).*

*Photos by Bob Dobens, Photo Fantasies*