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Good for You

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Keep Martin Beautiful cleans up

In March, the local non-profit Keep Martin Beautiful (KMB) challenged Martin County residents to make an "Extreme Difference" during the 90-day period from March 1 to May 31. Almost 1,700 volunteers took to streets, parks, beaches and neighborhoods, painting homes, planting trees, flowers and gardens and removing litter and waste from the community.

These beautification and revitalization projects were part of the Great American Cleanup, the nation's largest, annual community improvement program conducted nationally by Keep America Beautiful and coordinated locally by KMB.

Each year, KMB participates in the Great American Cleanup by hosting a series of beautification and cleanup initiatives referred to as the Extreme Martin Makeover. The 1,669 volunteers who came together for the 2011 Great American Cleanup and Extreme Martin Makeover collectively donated 6,472 hours. These volunteers removed more than 58,000 pounds of litter and debris from public parks and beaches, and from neighborhoods including Banner Lake, East Stuart and Golden Gate. Volunteers also helped to clean 201 miles of streets and roads through the KMB Adopt-A-Road and Adopt-A-Street program.

Sponsors of the 2011 Extreme Martin Makeover are: AT&T; Continental Shelf Associates; Fiorella Insurance; Lively Orthodontics; Seacoast National Bank; Florida Oceanographic Society; Florida Power & Light; Forest Hills Funeral Home; Sailor's Return; Waste Management; Wallace Automotive; South Florida Water Management District; CAPTEC Engineering; The Garden Club of Stuart; WastePro; Whitar Boat Works; Ampersand Graphics; Martin County Solid Waste Authority; The Firefly Group; Lauri J. Goldstein; Rocky's Ace Hardware; Lowe's Home Improvement; Nestle Pure Life Purified Water.