

Martin County



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Luminaries



Keep Martin Beautiful!



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Cover Story

Everyone Can Help Keep Martin Beautiful



Rhonda Irons and Rob Ranieri

Keep Martin Beautiful (KMB) is a 501(c)3 non-profit community organization founded in 1994 as an affiliate of the national organization, Keep America Beautiful.

Its mission is to preserve and enhance the quality of life in Martin County through litter prevention, promotion of recycling, improvement of solid waste management practices, and beautification and community revitalization activities.

The success of KMB's annual programs is made possible by the thousands of volunteers who participate in the hands-on community improvement activities.

These volunteers take part in KMB's signature cleanups events - the Great American Cleanup and International Coastal Cleanup - donating their time to help remove litter from local parks, neighborhoods, beaches and roadways.

In conjunction with the county-wide cleanups, KMB also organizes the Extreme Martin Makeover, a series of community revitalization projects that include home improvement, landscaping and beautification efforts.

Partnering with Martin County and the City of Stuart, Keep Martin Beautiful coordinates the Adopt-A-Road and Adopt-A-Street programs. For a nominal fee, businesses, civic and school groups, places of worship, families, and individuals can adopt a one-mile stretch of roadway. KMB provides safety vests, trash bags, and pick-up sticks to those teams who commit to clean roadside litter and debris, improving the environmental landscape of our communities.

"Keep Martin Beautiful was recently recognized with the President's Circle of Excellence from Keep America Beautiful based on our latest successes," said KMB president Rhonda Irons. "We're thankful for our volunteers and community sponsors who have helped create a more beautiful Martin County and look forward to forging new partnerships to achieve even greater successes in the community."

Each year, KMB hosts the Environmental Stewardship Awards, the organization's annual fundraiser and recognition event to honor those (individuals and groups of any kind) who are working to make Martin County a cleaner, greener place to live. Nominations are accepted on a rolling basis.

KMB's 2011 Triple Decker sponsors are AT&T, Continental Shelf Associates, Fiorella Insurance, Lively Orthodontics, Florida Oceanographic Society, Florida Power & Light Co., Forest Hills Funeral Home, Sailor's Return, Waste Management, Wallace Automotive, South Florida Water Management District, Martin County Solid Waste Authority, Lauri J. Goldstein and The Firefly Group. Sponsorship opportunities for the 2011 International Coastal Cleanup are now available.

For ways to become involved with Keep Martin Beautiful, connect with KMB on FaceBook at www.facebook.com/KeepMartinBeautiful, visit www.keeppartinbeautiful.org or call (772) 781-1222.

Submitted by Jessica Layne of The Firefly Group on behalf of Keep Martin Beautiful.



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